

iRead eBooks 華藝電子書 改版重點



全文檢索

可直接對書籍內容進行搜尋，讓檢索結果更精確地符合需求。

專屬網址與排行榜

各館擁有專屬網址，方便讀者搜尋與登入，並且提供獨立的閱讀排行與書架功能。

行銷書展模組

提供5種書展版型，囊括圖片、文字、輪播圖片...等不同版位，選書策展更有效率。

特色功能		新版	舊版
基本功能	支援裝置	電腦、行動裝置	僅電腦
	檢索深度	全文檢索	僅書目資料
	專屬網址	V	
	單館借閱排行榜	V	
特色服務	套書專區	V	
	專欄閱讀	V	
	行銷書展模組	V	
	書籍主題標籤	V	
個人化服務	收藏書籍	V	V
	追蹤作者	V	
	追蹤出版社	V	
	追蹤特定關鍵字	V	
	自訂通知	V	
	個人化推薦書籍	V	
	借閱歸還紀錄	V	V
個人閱讀歷程	預約紀錄	V	V
	書籍評論	V	
	畫線筆記	V	
	推薦採購	V	
	批次管理功能*	V	
	跨館檢索	V	V
APP	查詢學術文獻	V	V
	瀏覽館藏	免登入	需登入

* 批次管理功能包含批次還書、批測移除收藏、批次匯出筆記

全文檢索

讀者進行搜尋時，除了書名、作者或出版社等常見項目外，**華藝電子書可以直接對書籍全文範圍進行搜尋，讓檢索結果更精確、更符合需求**並提供相關查詢建議。



△查詢時預覽全文相似段落



△詳目頁查看更多全文相符段落

專屬網址與排行榜

每間圖書館擁有專屬網址，**讀者可於搜尋引擎輸入「華藝+圖書館名稱」即可查到專屬平台進行登入**；同時每間圖書館亦有獨立的閱讀排行與書架，更容易向讀者展示電子書館藏。

華藝 測試圖書館



行銷書展模組

提供5種書展版型，囊括圖片、文字、輪播圖片...等不同版位，除了可陳列多本書籍，更能讓您在書展中設定頁籤分類、安排精選書籍，呈現資訊更多元，書展內容更吸睛。



△可設定精選書籍



△書展中可再細分頁籤

iRead eBooks Update Highlights



Full-Text Search

In addition to title, author, or publisher, search within book content for more precise results and relevant suggestions.

Dedicated URLs and Rankings

Each library has its own URL for easy searching and login, with independent borrowing rankings and bookshelf features.

Marketing Book Fair Module

5 book fair layouts available, including images, text, and carousels, for more efficient curation.

Features		New Version	Previous Version
Basic Features	Supported Devices	PC & Mobile	PC Only
	Search Depth	Full-Text Search	Bibliographic Only
	Dedicated URL	✓	
	Single Library Borrowing Rankings	✓	
Special Services	Book Series Section	✓	
	Blog	✓	
	Marketing Book Fair Module	✓	
	Book Topic Tags	✓	
Personalized Services	Add to Favorites	✓	✓
	Follow Authors	✓	
	Follow Publishers	✓	
	Follow Keywords	✓	
	Custom Notifications	✓	
	Recommended	✓	
Personal Reading History	Borrowing and Return History	✓	✓
	Reservation History	✓	✓
	Book Reviews Record	✓	
	Highlighting and Notes Record	✓	
	Purchase Recommendations Record	✓	
	Batch Management Feature*	✓	
APP	Cross-Library Search	✓	✓
	Academic Literature Search	✓	✓
	Browse Library Catalog	No Login Required	Login Required

* Include batch returning, batch removing from favorites, and batch exporting notes.

Full-Text Search

iRead eBooks allows direct searching across the entire book's content, providing more accurate and relevant search results, along with related query suggestions.

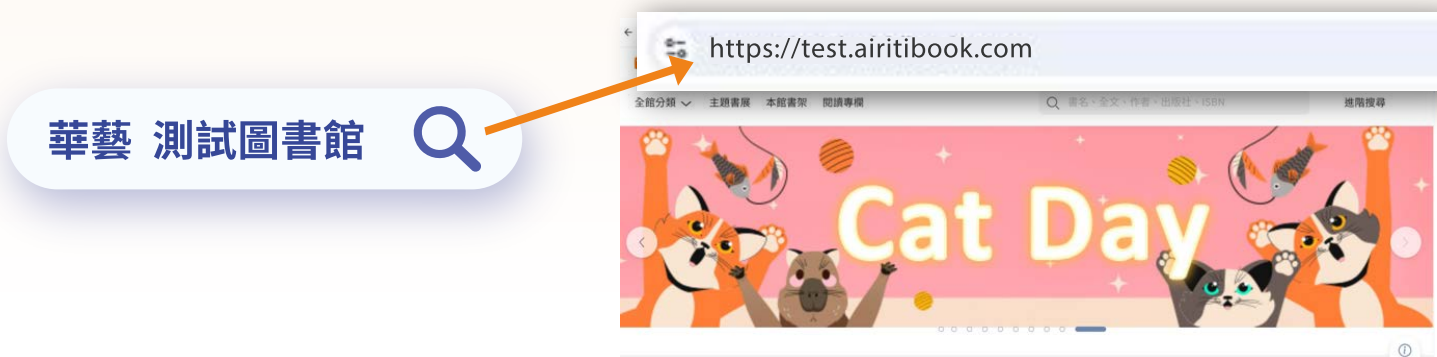


△ Preview Similar Paragraphs in Full Text During Search.

△ View more matching paragraphs from the full text on the detailed page.

Exclusive URL and Rankings

Each library has its own exclusive URL. Readers can search "iRead eBooks + Library Name" in a search engine to find and log into the dedicated platform. Additionally, each library has its own independent reading ranking and bookshelf, making it easier to showcase the e-library's collection to readers.



Book Fair Module

Offering five types of book fair layouts, including images, text, carousel images, and other display formats. This allows you to showcase multiple books and set up tab categories, arrange featured books, and present more diverse information, making the book fair content more engaging.



△ Set Featured Books.

△ Use tabs to further subdivide within the book fair.