

國立體育學院九十二學年度研究所碩士班入學考試試題
管理學 (本試題共 一 頁)

※注意：答案一律寫在答案卷上，否則不予計分

考試注意事項

- 請用中文作答
- 作答時請標示題號
- 可以直行書寫或橫行書寫
- 不可以攜帶參考資料或字典

1. (20分) Business programs have traditionally focused on developing rationality. They haven't emphasized creativity. Please describe how you would change the business curriculum to promote student creativity. Specify the kinds of courses or activities that you think should be included in business schools classes that would foster creativity and innovation.

2. (25分) (a) Define the management. (5分) ; (b) Describe the development of management theory. (15分) ; (c) What is the contingency approach to management? (5分)

3. (10分) Draw the model of decision-making and provide an example to illustrate the process.

4. (25分) Expectancy theory predicts that an employee will exert a high level of effort if he/she perceives a strong relationship between effort and performance, performance and rewards, and rewards and satisfaction of personal goals. Please describe a model that integrates much of what we know about motivation. (Its basic foundation is the simplified expectancy model and contingency approach.)

5. (20分) Describe the theory evolution about leadership.