

國立體育學院九十四學年度研究所碩士班入學考試試題
管理學 (本試題共一頁)

※注意:答案一律寫在答案卷上,否則不予計分

考試注意事項

- 請用中文作答
- 作答時請標示題號
- 可以直行書寫或橫行書寫
- 不可以攜帶參考資料或字典

1. (25%) No successful organization can operate without understanding and dealing with the dynamic environment that surrounds it. Please describe the forces that are causing organizations to change, and how these organizations are responding?
2. (25%) (a) Explain the three-components model of creativity. 15%
(b) How do creativity and innovation differ? Give an example of each. 10%
3. (25%) Expectancy theory predicts that an employee will exert a high level of effort if he/she perceives a strong relationship between effort and performance, performance and rewards, and rewards and satisfaction of personal goals. Please describe a model that integrates much of what we know about motivation. (Its basic foundation is the simplified expectancy model and contingency approach.)
4. (25%) What similarities, if any, can you find among Fiedler's model, path-goal theory, and Hersey and Blanchard's situational leadership?