

國立體育大學 101 學年度體育研究所博士班入學考試試題

類別：運動休閒管理組

科目：運動休閒管理學專業學科文獻評論（本試題共 43 頁；總計 100 分）

※注意：1 答案一律寫在答案卷上，否則不予計分。

2 請核對試卷、准考證號碼與座位號碼三者是否相符。

3 試卷『彌封處』不得污損、破壞。

4 行動電話或呼叫器等通訊器材不得隨身攜帶，並且關機。

Please select one of the following two articles (see the attachments) and critique it by the following questions.

（中英文作答均可、請註明評論之文獻編號（A 或 B）與作答之題號）

- A. Walker, M. B., & Kent, A. (2009). Do fans care? Assessing the influence of corporate social responsibility on consumer attitudes in the sport industry. *Journal of Sport Management*, 23, 743-769
- B. Lyons, K., & Diongi, R. (2007). Transcending emotional community: A qualitative examination of older adults and masters' sports participation. *Leisure Sciences*, 29, 375-389.
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1. Do the authors provide a good justification for the need to conduct the study?(10%)
2. Is the problem addressed by the study stated clearly? Or is it difficult to determine exactly what the purpose of the study is? (10%)
3. In the methods section are the subjects clearly described? Do the authors provide sufficient information about the subjects that you have a good understanding of the population being represented? Or is the description vague and limited? (20%)
4. In presenting the results do the authors present them clearly enough that you can easily determine which result answers which research question? (15%)
5. In the discussion or conclusions section do the authors appear to correctly interpret the results? Do the conclusions seem to match the results? (10%)
6. Are the results discussed in terms of previous research? And are the results linked back to the original research questions or hypotheses? (15%)
7. If you have a chance to conduct the same study what would you do or not to do? (20%)